

The Philips Center for Health and Well-being



Can cities in emerging markets be built in a repeatable template to meet the demands of rapid urbanization - while keeping them livable? Is it possible to translate quality of life as a service?

Meeting Logistics

Date/time:	24/06/2010, 08.45-17.00
Location:	The Ritz Carlton, 7 Raffles Avenue, Singapore 039799, Singapore
Meeting room:	Millenia 3 room (Level 2)
Travel:	All travel (flights, hotels, transfers) will be confirmed separately by BCD Travel
Dinner 23rd June:	Informal dinner at the Summer Pavilion Restaurant (Ritz Carlton) at 19.30

Participants:

Think tank members

1. Reon Brand, Senior Director, Strategic Futures, Philips Design
2. Dr. Freek Colombijn, Associate Professor and Head of Department, Department of Social and Cultural Anthropology, VU University Amsterdam (*unable to attend*)
3. Peter Head OBE, Chairman of Global Planning, ARUP
4. Dan Hoornweg, Lead Urban Specialist, Cities and Climate Change, Urban Development, World Bank
5. Jaime Lerner, President, Instituto Jaime Lerner (*unable to attend*)
6. Dr Shipra Narang, International urban consultant Associate, PRDU & ISOCARP
7. Olivier Piccolin, Senior Vice President & General Manager Asia Commercial Lighting, Philips
8. Sanjay Prakash, Sanjay Prakash and Associates & Indian Institute for Human Settlements
9. Darko Radovic, Professor of Architecture and Urban Design, Keio University, Tokyo
10. Andrew Tan, Director of the Center for Livable Cities, Center for Livable Cities*
11. Simon Tay, Chairman, Singapore Institute of International Affairs (**facilitator**)

**Andrew Tan as Director of the Center for Livable Cities will join the inaugural think tank meeting as a special guest in the build up to the World Cities Summit starting in Singapore on the 28th June.*

Other meeting attendees

1. Wilson Ang, Founder and President of the Environmental Challenge Organisation (Singapore), also known as ECO Singapore
2. Martin Dubbeling, SAB & ISOCARP (representing Urban Planning Advisory Team from ISOCARP)
3. Donough Foley, Regional Communications Director, Philips
4. Katy Hartley, Director of The Philips Center for Health & Well-being
5. Bee Hong Lim, Senior Communications Manager, Philips
6. Sophie Paul, Urban Infrastructure Initiative, World Business Council for Sustainable Development
7. Pamela Phua, Fleishman Hillard (meeting reporter)
8. Simona Rocchi, Senior Director Design for Sustainability, Philips Design (capturing outcomes)
9. Lup Wai Wong, CEO, Philips Singapore

How can the health and well-being of populations in cities in emerging markets be increased?

With approximately 50% of the World's population already living in cities and urban areas, which is predicted to rise to 70% in 2050, the Center will address challenges facing policy makers, planners and governments in rapidly building sustainable, safe and people-focused environments with a high health status. What are the key lessons for designing a new sustainable city from the ground up with the latest technology? And what can existing cities learn from eco-city developments to grow or to re-generate?

It is widely recognized that the planning and building of new eco-cities provides a range of challenges - as these cities are bound to be high-density in nature, and need to be sensitive to local culture and heritage. How can you also extend existing cities to cope with rapid urbanization?

The Philips Center for Health and Well-Being would like to debate urban challenges such as such as fighting disease, reducing poverty and crime or increasing access to healthcare – and ask how they can be effectively tackled within cities? How do you create a city for its people with a high quality of life? Importantly, can this new breed of livable cities create a sense of community for people moving in? How can the satisfaction of residents be measured? It is possible to actively involve the public in the development of their own habitat to ensure that it is socially as well as environmentally sustainable?

Three objectives for this think tank meeting:

1. **Identifying issues & inspiring change.** The first meeting of the think tank will discuss the key issues and challenges surrounding the ambition to build sustainable cities and consider what can inspire and drive change that can raise the quality of life in cities.
2. **Seizing opportunities & defining approaches:** The meeting should tackle the essence of the think tank theme, drawing from daily experiences and expert opinions. The think tank should identify the opportunities and issues around being able to create a sustainable city with a high quality of life - and what needs to be 'fixed' or created first to enable this.
3. **Agenda setting:** Discuss and agree on what the relevant themes are for the think tank meetings over 24 months – in the next 5 meetings what are the 'big questions' that need to be answered. How can the time be spent in the next think tank meetings – goals, outcomes and outputs?

Materials & preparation

Alongside the agenda, a short pre-read paper will be shared alongside the biography book.

Meeting agenda:

23rd June	
19.30	Informal dinner at the Summer Pavilion Restaurant (Ritz Carlton)
24th June	
08.45	Breakfast & coffee available outside meeting room, Millenia 3 room (Level 2)
Morning session: introductions, input and inspiration	
08.55	Welcome address, Olivier Piccolin, Senior Vice President, Philips Lighting Asia
09.00	Welcome by Katy Hartley, Director of The Philips Center for Health & Well-being <ul style="list-style-type: none">• Introduction to The Philips Center for Health & Well-being• Livable Cities think tank program and objectives• Philips Index results around livable communities
09.20	Welcome by Simon Tay, Singapore Institute of International Affairs – facilitator <ul style="list-style-type: none">• Self-introductions, current focus of my work, what drives me?• What is the key question that the think tank will address?
10.40	Introduction to the UPAT team by Martin Dubbeling <ul style="list-style-type: none">• What is a UPAT and what can they contribute to the work of the think tank
10.50	Break: coffee, tea and refreshments
11.00	What can each of us do? Sharing perspectives - what can individuals/organizations do to ensure a livable city? <ul style="list-style-type: none">• Wilson Ang, Founder and President, Environmental Challenge Organisation (Singapore) will share his perspectives on motivating citizens to action• Q&A and discussion
12.30	Lunch: Greenhouse Restaurant (Level 3)
Afternoon session: Working towards a think tank charter	
13.20	Which are the key issues not being addressed in building sustainable cities with a high quality of life? <ul style="list-style-type: none">• Which issues are not receiving enough attention?
15.00	Break: coffee, tea and refreshments
15.10	What shall we do together in this process? <ul style="list-style-type: none">• Discussion to define most important and relevant 5 themes for the think tank that will be the focus going forward over the next 5 meetings• What are the outputs/products that the think tank would like to see from the process?• What are the directions for the UPAT team
17.00	Drinks: followed by an informal dinner in the hotel (all welcome)

What do we need from you?

The aim is that you arrive with your expertise only – no specific preparation is required for this meeting other than reviewing the agenda and the short pre-read. **If you could submit your standard biography together with a photo, we can then compile a biography book before the meeting.** If you would prefer your email address NOT to be shared within the participants group listed in this agenda, please state this and we will ensure BCCs are always used.

Meeting report:

Will be distributed for feedback & comments by 14th July

Questions & contact:

Please contact Katy Hartley, katy.hartley@philips.com, +31-6-22232801

Travel/hotel requests:

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